

Remit Address:

WJBK
New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Conyers for Congress
Product	August Primary '12
Estimate Number	August Primary '12

Invoice #	116091-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	116091
Alt Order #	John Conyers - Federal
Deal #	
Order Flight	08/04/12 - 08/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-6a								
		Candidate Discount									
	WJBK				08/06/12 to 08/12/12	1x	M-----				
					M	08/06/12	:30	5:16 AM	GETS IT DONE	\$300.00	1
2	WJBK	Fox 2 News AM 6a	6a-7a								
		Candidate Discount									
	WJBK				08/06/12 to 08/12/12	1x	M-----				
					M	08/06/12	:30	6:10 AM	THIS IS JOHN CONYERS	\$700.00	1
3	WJBK	Fox 2 News Morning	7a-9a								
		Candidate Discount									
	WJBK				08/06/12 to 08/12/12	1x	M-----				
					M	08/06/12	:30	7:11 AM	GETS IT DONE	\$700.00	1
4	WJBK	Fox 2 News AM 9a	9a-10a								
		Candidate Discount									
	WJBK				08/06/12 to 08/12/12	1x	M-----				
					M	08/06/12	:30	9:44 AM	THIS IS JOHN CONYERS	\$300.00	1
5	WJBK	M-F 10a-11a News	10a-11a								
		Candidate Discount									
	WJBK				08/06/12 to 08/12/12	2x	M-----				
					M	08/06/12	:30	10:13 AM	GETS IT DONE	\$225.00	2
	WJBK										
	WJBK				M	08/06/12	:30	10:58 AM	THIS IS JOHN CONYERS	\$225.00	1
6	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
		Candidate Discount									
	WJBK				08/06/12 to 08/12/12	2x	M-----				
					M	08/06/12	:30	11:29 AM	GETS IT DONE	\$250.00	2
	WJBK										
	WJBK				M	08/06/12	:30	11:59 AM	THIS IS JOHN CONYERS	\$250.00	1
7	WJBK	M-F 5p-630p	5p-630p								
		Candidate Discount									
	WJBK				08/06/12 to 08/12/12	1x	M-----				
					M	08/06/12					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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7	WJBK	M-F 5p-630p	5p-630p								
		Candidate Discount									
		WJBK		M	08/06/12	:30	6:19 PM	GETS IT DONE	\$650.00		1
8	WJBK	Fox 2 News AM Sa ROS	630a-10a								
		Candidate Discount			07/30/12 to 08/05/12	1x	-----S-				
		WJBK		Sa	08/04/12	:30	6:52 AM	GETS IT DONE	\$450.00		1
9	WJBK	Fox 2 News AM Su ROS	630a-10a								
		Candidate Discount			07/30/12 to 08/05/12	1x	-----S				
		WJBK		Su	08/05/12	:30	6:58 AM	THIS IS JOHN CONYERS	\$450.00		1

Gross Total \$4,500.00

Agency Commission \$675.00

Net Amount Due \$3,825.00 Payment Terms 30 Days

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